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2

0

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Dani launches ZeroUno leather collection

Italy

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Giancarlo Dani, CEO, with the ZeroUno collection at Lineapelle.

Italian tanning Group Dani has launched a new line of leathers during the Lineapelle exhibition in Milan, which took place February 22-24.

Dani processes between 25,000-27,000 fresh and wet salted hides per week and is one of the leading tanning groups in the world looking to reduce its carbon footprint across its entire production from raw to finished leather.

The company works collaboratively with brands to develop low environment impact leathers for the footwear, leather goods, clothing and upholstery segments. During the Lineapelle fair in Milan on February 22, it unveiled its new ZeroUno collection of sustainable leathers which the company says have the lowest carbon footprint of any collection it has ever produced.


“We want to take a natural product such as leather and by using our internal R&D research look to reduce our environmental footwear with an end goal of having zero environmental impact with the finished leathers we make”, Giancarlo Dani, CEO, explained to ILM.

Dani uses a range of techniques such as processing fresh hides as much as possible, recycling water and chemicals in the process and using electricity from renewable energy across its facilities.

“The ZeroUno range uses an organic metal-free tanning system followed by a retanning process using vegetable tannins. For finishing we try and use as light a finish as possible to retain the natural look and feel of the leather. At Dani we love everything that is natural about leather”, he explained.

Dani Group has three tanneries in the Arzignano region of Italy and a fourth production site in Tuscany as well as cutting and sewing operations in Tunisia and Slovakia for its upholstery and automotive division.

The ZeroUno collection is available in a range of colours and finishes, all named after trees, aimed at a full range of end-use products such as footwear, garment, home interiors and leather goods.

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